

Once We Begin To Value More Those That Are Making Positive Strides In Our Community Is When We'll Garner The Respect That We Deserve As People & As A Culture

SAT MAY 25

TIM THOMPSON
ALL WHITE *Affair*
LIFETIME ACHIEVEMENT AWARDS

HOSTED BY
STAN 'THE MAN' BELL

**BARTLETT STATION
MUNICIPAL CENTER
5868 STAGE RD**

▶ **4:00 - 5:30PM**
**EXCLUSIVE BOOK SIGNING
WITH COACH TIM THOMPSON**

▶ **5:30 - 7:30**
DINNER & AWARDS

ADV. TICKETS
& ADDITIONAL INFO
www.AUTORTIMTHOMPSON.com
CALL 901.489.9825

FOR SPONSORSHIPS & ADDITIONAL INFORMATION: 901.489.9825

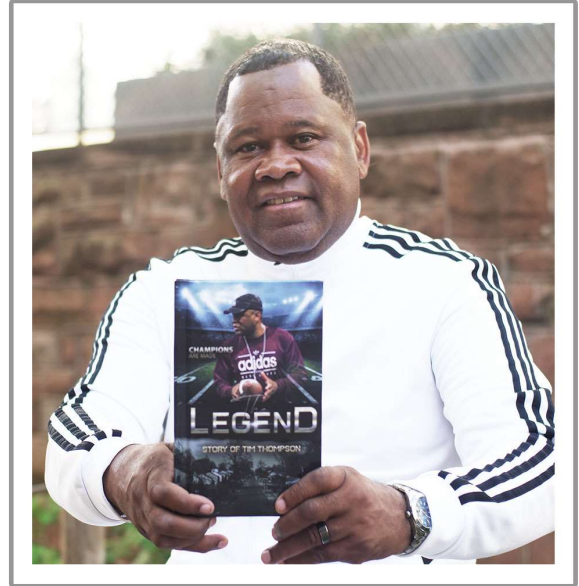
(This Overview Is Confidential Package Is To Be Shared, Copied Nor Communicated To Another Party Without Approval Of Tim Thompson)

Let's Do More To Honor Those... That Are Doing More

Our city of Memphis, with all of its heritage, legacy and worldwide presence still tends to be neglected, with that neglect often coming from within. There are so many individuals on the forefront making waves, pioneering change and creating positive change in the communities. We need and should do more to not only acknowledge them, but also honor them.

Famed Coach and now Author Tim Thompson understands this better than most. Being an advocate for inner-city youth through the sport of football, he has stood at the forefront of being an agent of change. Not only has Tim Thompson coached players that have gone on to successful NFL careers, he has also been the lone father figure to many. This is what being about the community is all about. People that exist in this space give so much – their time, experience, resources and sacrifice.

On May 25, 2024 we celebrate and honor key individuals from the community that are forging along for the betterment of others. There's also the Exclusive Book Signing - Legend with Tim Thompson. It's the Tim Thompson All White Affair & Lifetime Achievement Awards.



SOUNDS PRETTY INTERESTING? Keep reading!!!

- Not only is this a huge event, it's also an excellent opportunity to market your business in a very cost effective manner. Included in this proposal are the different ways you can be involved in this event.
- After you read over the information, please provide the information outlining your level of participation that best suits your interest.

MARKETING STRATEGIES & COMPONENTS

- **Social Media**
- **Mobile Messaging**
- **Radio**
- **Media Interviews**
- **Press Releases**
- **Television**
- **Printed Literature**

For any questions, call or email us.
We thank you for your time and consideration.

Tim Thompson / Organizer
Phone: 901.489.9825
authortimthompson@gmail.com

GET CONNECTED! EXPAND YOUR BRAND!

- Here's your opportunity to have your brand and business part of this dynamic event. The very strategic and composite marketing activities will allow your business to be front and center during the media campaigns.

With the use of our multi-media promotions and marketing, the **Tim Thompson All White Affair & Lifetime Achievement Awards** is going to reach a ton of people – 1000s that would be prime targets as new prospects, customers and market retention for your brand.

**All proceeds for this Sponsorship will go to
THE TIM THOMPSON AT RISK YOUTH PROGRAM.**

TITLE SPONSOR

(Only 1 Available)

Presented to by "Your Company Name"

- Your company featured as the presenter of this event on all marketing and advertising strategies
- Your business name as the title sponsor on radio spots with iHeart Media
- Have your company representative present at all key tv and press interviews
- Company featured as presenting sponsor in all the social media marketing campaigns
- Brand video, logo and company featured and linked on the www.AuthorTimThompson.com website for 1 year – on website prime headline space
- Business featured 4X in the email marketing campaign as title sponsor (12,000 opted-in subscriber database)
- Mobile messaging blast will feature your business 3X (4,000 opted-in members)
- Incorporate your company, brand hashtag in the overall campaign
- Business ad featured on 5,000 full color, glossy flyers distributed throughout the city and surrounding area
- Your business banner displayed in the staging area during entire event
- 1 VIP table that seats 6 guests
- 4 Legend Posters Autographed by Tim Thompson
- 2 Legend Books Autographed by Tim Thompson
- Business promoted by the Host and DJ each hour by iHeart Radio Stan Bell
- Company logo on event celebrity back drop displayed at entrance of the venue
- Company logo displayed and featured via lighting at the event
- Business name and/or logo featured on the event program
- Any business announcement made at the events
- A presentation table at the event
- Your business feature in post-event marketing

Total Value: \$8,000

Brand Investment: \$4,000.00

PLATINUM SPONSOR

(Only 2 Available)

- Company featured in all the social media marketing campaigns
- Brand video, logo and company featured and linked on the www.AuthorTimThompson.com website for 1 year – on website prime headline space
- Business listed in the email marketing campaign as title sponsor (12,000 opted-in subscriber database)
- Mobile messaging blast will list your business 2X (4,000 opted-in members)
- Business name and/or logo featured on the event program
- 1 VIP Table Seats 6
- 4 Legend Posters Autographed by Tim Thompson
- 2 Legend Books Autographed by Tim Thompson
- Business promoted by the Host and DJ each hour by iHeart Radio Stan Bell
- A presentation table at the event
- Your business feature in post-event marketing

Total Value: \$2,500

Brand Investment: \$1,500.00

GOLD SPONSOR

(Only 4 Available)

- 1 VIP Table Seats 6
- 4 Legend Posters Autographed by Tim Thompson
- 2 Legend Books Autographed by Tim Thompson
- Business promoted by the Host and DJ each hour by I Heart Radio Stan Bell

Brand Investment: \$500.00

**We can also customize a program that fits your marketing budget.
Thanks for your time and consideration.**

Together, We Will Honor Those Making A Positive Difference! Get Your Brand & Business Connected To This Awesome Event

Many brands will jump at the opportunity to be involved with this event and its marketing campaign. So with that in mind, as well as the limited availability, please send the following information via email to authortimthompson@gmail.com

**All proceeds for this Sponsorship will go to
THE TIM THOMPSON AT RISK YOUTH PROGRAM.**

Company / Business Name _____

Contact Name _____

Office# _____ Cell# _____

Address _____

City _____ St. _____ Zip _____

Once received, a representative will contact you to follow up and schedule a meeting.